

PRODUCT PROFILE: ADVENT INTEGRATOR APP ("AIA")

PRODUCT QUICK POINTS

- **Integration:** works with Advent Axys & APX, no need to switch portfolio systems
- **Translations:** sophisticated features to translate data to business specific needs
- **Simplicity:** replaces 8 various Advent provided tools with one easy to use application
- **Target Market:** Institutional asset managers, custodians, wealth advisors, outsourcers
- **Pricing:** low quarterly pricing starts at \$625 and caps out at \$1,250 per user firm

ABOUT WEALTHTECHS

WealthTechs, founded in 2010, based in Park City Utah specializes in data aggregation, normalization & integration for buy side & fintech app companies. Our mission is to be your trusted partner for your most important asset: your clients' account data. We eliminate the pains associated with data aggregation & normalization such as: manual processes, format changes, security/transaction/account type variations, passwords & other issues. Our data is integrated with Advent Axys & APX via our proprietary Advent Integrator App. Lightspeed tech innovation is the new normal, so feel free to buy or develop the applications your business needs to gain your competitive advantage and leave your data worries to us. WealthTechs will be there for you on your journey wherever it may go.

**"We implemented
WealthTechs AIA in 2017 and
have grown our business 300%
since then. We have saved
hundreds of thousands in costs
and automated most manual
processes in our daily
reconciliation process using
their technology."**

*Chief Operations Officer
\$15 Billion AUM – 10,000 Accounts
70+ Custodians
Integrations: Advent APX, In-House
Microsoft SQL Data Warehouse,
Power BI, Eze Castle, Salesforce*

COST SAVINGS

- **Data & Labor Costs:** we save your firm 50% or more on hard application software costs and hours of soft labor costs associated with manual data entry, reconciliation, manual data scrubbing, data translations and other back-office tasks.
- **Automation:** our opensource automation features enable your firm to automate 100% of manual workflow for your morning data download, transform, load and reconciliation process

CLIENT SERVICE

- **Highly Responsive:** If you report an application error to us, we respond within minutes. More than 50% of reported application error issues are resolved same-day. All client service inquiries are handled in a prompt, professional and courteous manner.
- **Knowledgeable Staff:** Our team has more than 100 combined years of Advent experience, in the trenches, reconciling equity, fixed income, fund, asset backed & multi currency portfolio accounting systems versus custodians.

NEW FEATURES & UPDATES

- **New Features:** If you report a new feature request to us, we will work with you, your consultant or your outsourcing team to document the new feature specifications, develop the new feature, test it and implement it at no additional cost to you.
- **Updates:** AIA automatically updates to the new version each time the app is closed or after scripts are complete. In either case, updates do not require special IT skills and are released to you at no additional cost.

CONSULTING & OUTSOURCING

- **Third Party Consultants:** New AIA implementations and ongoing implementation of new AIA features can be taxing on staff while running an existing business. To mitigate the risk and headaches; WealthTechs works with leading Advent Consulting Firms across the globe to implement and assure your firm leverages existing & new features of AIA. Some of our current partners include: Cainsoft Limited, Case & Case, CIGC, Colville Consulting Corporation, CSSI, Fascet LLC, Four Eyes, Meredia, Quartare, The Cantwell Advisory, Unapen & Versoft.
- **Third Party Outsourcers:** Outsourcing a portion or all of your morning processes and reconciliation can be a tremendous benefit to firms using Advent Axys or APX. WealthTechs works with leading Advent Third Party Outsourcing Firms across the globe to assure your firm can successfully outsource using WealthTechs AIA. Some of our current partners include: BaySys Technology, LLC, CSSI, Empaxis, InvestOps, RNR, STP (formerly Accusource Investment Services).

IMPLEMENTATION

- **Free Pilot Testing:** In order to implement AIA, prove our value proposition and mitigate any risks for our potential customers; we offer a completely free pilot test. The pilot test includes activation of all data interfaces, AIA training, integration help, side by side comparison of your current Advent provided applications versus AIA. Whatever it takes to prove our value proposition, we will do it!
- **Duration:** Pilots usually last 1 to 6 months depending on the volume and complexity of your implementation. The major factor is the dedication of your team to the project. We know its difficult to implement new systems. To keep the project on track, we assign a dedicated WealthTechs Account Manager who coordinates weekly meetings between our team and yours and maintains a written project plan with deadlines.

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